

**PROFESSIONAL  
SUMMARY**

Leadership Development and Change Management Consultant focused on helping organizations and individuals get from where they are to where they want to be. Dedicated to enhancing work environments through personal and organizational consulting and training. Passionate facilitator with 30 years teaching and administrative experience at a Midwestern Liberal Arts college. Professor Emerita of Business Management and the former Mark and Kay De Cook Endowed Chair in Leadership and Character Development. Proven record of leadership throughout academic career and within the community. Effective fundraiser for not-for-profit organizations often exceeding goals by co-chairing special events.

**CAREER HISTORY****Jann E. Freed, LLC** | Des Moines, Iowa | 1985–PRESENT

Focused on improving organizational and individual effectiveness through training, developmental workshops, and consulting.

**The Genysys Group ([www.TheGenysysGroup.com](http://www.TheGenysysGroup.com))** | 2011–PRESENT

A Leadership and Development and Change Management Consultant and Affiliate with The Genysys Group. Assists organizations and leaders make change by facilitating vision based strategic planning and executive coaching using a strategic futuring © model. Develop and conduct custom designed workshops to address the needs and goals of organizations.

Partial client list includes: American Enterprise, Pella Corporation, Drake University, Vermeer Manufacturing, McLeodUSA, Meredith Corporation, McGladrey Pullen, Heartland Management, John Deere, General Mills, and Wellmark Blue Cross/Blue Shield.

Knowledgeable in effective leadership advocated by the Society for Organizational Learning (SoL) with Peter Senge of MIT and The Center for Creative Leadership (CCL) in Greensboro, North Carolina Certified as a Sage-ing® Leader through Sage-ing International | [www.sage-ing.org](http://www.sage-ing.org) Registered Corporate Coach® (RCC)

**The University of Iowa | Pappajohn Center Des Moines** | 2011–PRESENT**Adjunct Professor**

Teach a graduate course in Leadership Communication for the Masters Program in Strategic Communication through the School of Journalism

**Central College** Pella, Iowa | 1981–2011

Central College is a private four-year liberal arts college affiliated with the Reformed Church in America.

**Full Professor**

Developed and designed teaching methodologies at the college level for various management and marketing courses including Organizational Behavior, Organizational Leadership, Strategic Management, and Marketing. Elected and appointed to various administrative roles: Academic Quality Improvement Program (AQIP) Coordinator; Reaffirmation Teams for HLC, Interim Vice-President of Academic Affairs Division Chair of Behavioral Sciences; Department Chair of Economics, Accounting, and Business Management Faculty Representative to the Board of Trustees, Presidential Search Committee. Elected and served on primary committees: Personnel Committee, Strategic Planning Committee, and the Policy Committee.

Author of one book, co-author of four books, and numerous articles emphasizing leadership development, change management, and corporate culture.

A partial list includes:

*Leading with Wisdom: Sage Advice from 100 Experts*

*Women of Yucatan: Thirty Who Dare To Change Their World*

*Learner-Centered Assessment on Campus: Shifting the Focus from Teaching to Learning*

*Quality Principles and Practices in Higher Education: Different Questions for Different Times*

*A Culture for Academic Excellence: Implementing the Quality Principles in Higher Education*

Promoted through the ranks to Full Professor | 1998

Received the Mark and Kay De Cook Endowed Chair in Leadership and Character Development | 2005

**EDUCATION** Ph.D. Higher Education Administration concentration in Research & Evaluation  
Iowa State University | Ames, Iowa | 1987

M.B.A. Business Administration | Graduated with Honors  
Drake University | Des Moines, Iowa | 1981

B.A. Business Management | Graduated with Honors  
Central College | Pella, Iowa | 1977

**PROFESSIONAL  
AND COMMUNITY  
INVOLVEMENT**

The Genysys Group Senior Consultant Affiliate | 2011–PRESENT

NEXUS Executive Women's Alliance | 2010–PRESENT

NEXUS President | 2017

NEXUS Executive Committee | 2015–PRESENT

Board member of Planned Parenthood Voters of Iowa | 2015–PRESENT

Planning and Zoning Commission for the City of Des Moines | Appointed by Mayor | 2013–PRESENT

Women's Leadership Connection of United Way | 2008–PRESENT

Unity Point Hospice Volunteer | 2011–PRESENT

Midwest Business Administration Association International (MBAAI) | Selected to be on the  
Executive Committee | President 2011 | Member of the Advisory Council and past President  
of the North America Management Society

Chrysalis Foundation | 2010–2014

Commissioner for the State of Iowa Library Board, appointed by the Governor | 2005–2013

City of Des Moines Public Housing Board | 2005–2008

Central Presbyterian Church | Selected to numerous leadership positions

**RECOGNITION** Young Women's Resource Center Visionary Woman | 2013

MBAAI David Gustafson Service Award | 2011

The Hutch Bearce Leadership and Community Building Award | Central College | 2009

The Virgil S. Lagomarcino Laureate Award | Iowa State University College of Human Sciences | 2008