

**PROFESSIONAL
SUMMARY**

Passionate educator with 30 years teaching and administrative experience at a Midwestern Liberal Arts college. Professor Emerita of Business Management (2011) and the former Mark and Kay De Cook Endowed Chair in Leadership and Character Development. Committed researcher and author focusing on the skills of effective leaders. Entrepreneur dedicated to enhancing work environments through personal and organizational consulting and training. Proven record of leadership throughout academic career and within the community.

CAREER HISTORY

The University of Iowa | Pappajohn Center Des Moines 2011–PRESENT

Adjunct Professor | Teach a graduate course in Leadership Communication for the Masters Program in Strategic Communication through the School of Journalism

Central College Pella, Iowa | 1981–2011

Central College is a private four-year liberal arts college affiliated with the Reformed Church in America.

Full Professor

Developed and designed teaching methodologies at the college level for various management and marketing courses including Organizational Behavior, Organizational Leadership, Strategic Management, and Marketing.

Elected and appointed to various administrative roles: Academic Quality Improvement Program (AQIP)

Coordinator; Reaffirmation Teams for HLC, Interim Vice-President of Academic Affairs

Division Chair of Behavioral Sciences; Department Chair of Economics, Accounting, and Business Management

Faculty Representative to the Board of Trustees, Presidential Search Committee.

Elected and served on primary committees: Personnel Committee, Strategic Planning Committee, and the Policy Committee.

Author of one book, co-author of four books, and numerous articles emphasizing the skills of effective leaders. A partial list includes:

Leading with Wisdom: Sage Advice from 100 Experts

Women of Yucatan: Thirty Who Dare To Change Their World

Learner-Centered Assessment on Campus: Shifting the Focus from Teaching to Learning

Quality Principles and Practices in Higher Education: Different Questions for Different Times

A Culture for Academic Excellence: Implementing the Quality Principles in Higher Education

Promoted through the ranks to Full Professor | 1998

Received the Mark and Kay De Cook Endowed Chair in Leadership and Character Development | 2005

Jann E. Freed, LLC | Des Moines, Iowa | 1985–PRESENT

A leadership development firm specializing in helping people and organizations get from where they are to where they want to go.

President & Owner

Developed and conducted a leadership program for the senior management team at Vermeer Manufacturing. As a result of its success, designed and implemented a twelve-month program for all mid-level managers at the company.

Seminar topics include: leadership development, customer service, time and stress management, quality improvement, diversity training, and assertiveness skills.

Partial client list includes: Pella Corporation, Vermeer Manufacturing, McLeodUSA, Meredith Corporation, McGladrey Pullen, Heartland Management, J.L. Sedlacek, Inc., General Mills, and Wellmark Blue Cross/Blue Shield Knowledgeable in effective leadership advocated by the Society for Organizational Learning (SoL) with Peter Senge of MIT and The Center for Creative Leadership (CCL) in Greensboro, North Carolina

Certified as a Sage-ing® Leader through Sage-ing International | www.sage-ing.org

Registered Corporate Coach® (RCC)

Certified Systems Appraiser for AQIP of the Higher Learning Commission (HLC)

Certified as a reviewer for Reaffirmation Teams for accreditation from the HLC

Certified Examiner for the Iowa Recognition for Performance Excellence (IRPE) Process
IRPE is the Baldrige-based Award Process for the State of Iowa.

EDUCATION

Ph.D. Higher Education Administration concentration in Research & Evaluation
Iowa State University | Ames, Iowa | 1987

M.B.A. Business Administration | Graduated with Honors
Drake University | Des Moines, Iowa | 1981

B.A. Business Management | Graduated with Honors
Central College | Pella, Iowa | 1977

COMMUNITY INVOLVEMENT AND RECOGNITION

Board member of Planned Parenthood Voters of Iowa | 2015–PRESENT

Planning and Zoning Commission for the City of Des Moines | appointed by Mayor | 2013–PRESENT

Young Women's Resource Center Visionary Woman | 2013

Chrysalis Foundation | 2010–2014

Commissioner for the State of Iowa Library Board | appointed by the Governor | 2005–2013

NEXUS Executive Women's Alliance | 2010–PRESENT

Executive Committee | 2015–PRESENT

Women's Leadership Connection of United Way | 2008–PRESENT

City of Des Moines Public Housing Board | 2005–2008

Midwest Business Administration Association International (MBAAI) | Selected to be on the
Executive Committee | President 2011 | Member of the Advisory Council and past President
of the North America Management Society

Central Presbyterian Church | Selected to numerous leadership positions

The Virgil S. Lagomarcino Laureate Award | Iowa State University College of Human Sciences | 2008

The Hutch Bearce Leadership and Community Building Award | Central College | 2009